

ADVERTISING OPPORTUNITIES

Take advantage of this primed crowd who are looking for artistic, creative experiences and purchases to brighten their lives, connect with their own artistic selves and beautify their surroundings.

The Central Island Arts Guide is a 48-page professionally designed and offset printed, full colour directory, with a minimum print run of 24,000 copies distributed at key Arts & Culture locations throughout the West Coast of BC, and all major BCFerries routes and terminals.

Booking Deadline: October 30, 2018.

PRINT RATES:

ARTS GUIDE DISPLAY ADS - full colour

1/5 page (3.65"wx 1.6125"h) - \$350

1/2 page (3.65"wx 4.125"h) - \$850

Full page with bleed (4"wx 9"h) - \$1795, includes bonus website sidebar tile ad.

Studio Tour Map Tile (separate document) (2" square) - \$225

Advertiser must supply full payment & camera-ready artwork by November 15, 2018.*



PROMOTED PICKUP LOCATION - only 10 available!

Let us promote you as a pickup location! We will list you on our website (with a link & logo on the "where to get a guide" page), promote you via social media and in our press. You will also be indicated on the separate Studio Map with a Star icon and address listing. Select your ad size above and add this feature for \$395 additional fee.

STUDIO TOUR MEETUP SPONSORS - only 8 available!

Be a featured meet & greet spot! We will promote you via social media, email and on our websites, and create a facebook event for your location. You will also be indicated on the separate Studio Map with a Speech Bubble icon and address listing. Select your ad size above and add this feature for \$395 additional fee. Meetup Dates must be within tour weekend (May 24-26, 2019)

ONLINE RATES:

ANNUAL WEB ADS

Header banner: \$600 - 1 of six rotating spots on all pages (800x100px)

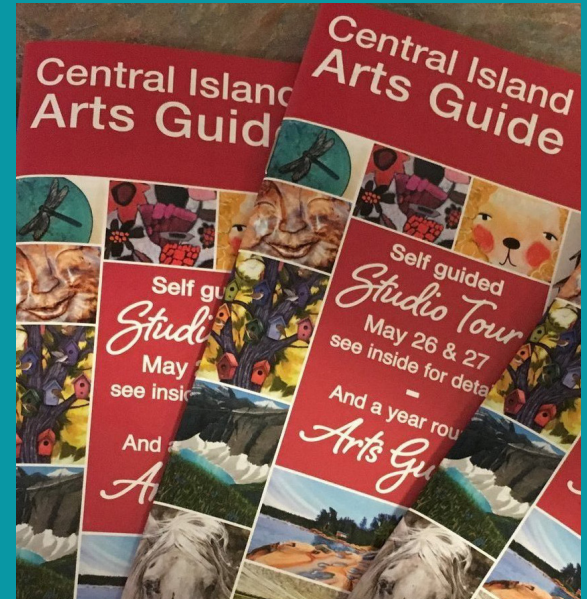
Sidebar tile (all pages except homepage): \$400 (316x316px)

Sponsor an artist page: \$325 - exclusive banner on artist of your choice (800x100px)

* If you require support with your ad design, we can work with you to create a great ad - \$100 additional fee.

Central Island
ARTS GUIDE
 2019

The definitive guide to Arts & Culture from Parksville to Campbell River, including Lasqueti, Denman, Hornby, Quadra and Cortes Islands.

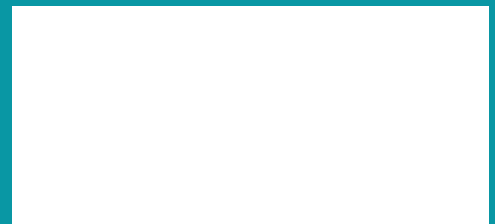


The perfect promotional vehicle for businesses that benefit from the Arts & Culture tourism in this area.

Arts & Culture consumers tend to have discerning and eclectic taste, more disposable income, and some travel experience.

To discuss how the Central Island Arts Guide and Studio Tour can connect you with a wider, art-loving audience, contact your sales rep today!

YOUR REP:



Comox Valley Arts has an average monthly reach of over 10,000 views via social media, website, weekly newsletter, youtube & studio visits

Date of Order: _____

Advertiser Name: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Advertiser Mailing Address: _____

Notes: _____

Display Ad Size Selection

- 1/5 page (3.65"w x 1.6125"h) - \$350
- 1/2 page (3.65"w x 4.125"h) - \$850
- Full page with bleed (4"w x 9"h) - \$1795
- Studio Tour Map Tile (2" x 2") - \$225

Web Ad Size Selection

- Header banner: \$600
- Sidebar tile: \$400
- Sponsor an artist page: \$325

Artist to Sponsor: _____

Add-ons (must have display ad)

- Promoted Pickup Location: +395
- Tour Meetup Sponsor: +395
- Ad creation: +100

Pick up Location Address (if applicable):

Meetup Location Address (if applicable):

Booking Deadline: October 30
Payment & Artwork Deadline:
November 15

Unpaid ads will not be published.

Promoted Pickup and Tour Meetup participants will be regularly stocked with guides, throughout the year.

Region to be listed in: (select one)

- | | |
|---|---|
| <input type="checkbox"/> Campbell River | <input type="checkbox"/> Union Bay |
| <input type="checkbox"/> Black Creek/Merville | <input type="checkbox"/> Fanny Bay/Bowser |
| <input type="checkbox"/> Comox | <input type="checkbox"/> Qualicum |
| <input type="checkbox"/> Courtenay | <input type="checkbox"/> Parksville |
| <input type="checkbox"/> Cumberland/Royston | |



All Mail to: 202-580 Duncan Ave, Courtenay V9N 2M7

TOTAL DUE: _____

Payment by:

- Cheque (payable to Comox Valley Arts)
- Credit Card
- eTransfer (to events@comoxvalleyarts.com - use ArtsGuide as answer)

Sales Rep: _____

- Completed, Pmt received & submitted
- Admin to Invoice

Office USE:

Processed by: _____

Invoice Date: _____

Payment Rec'd Date: _____