

COMOX VALLEY COMMUNITY ARTS COUNCIL

AGENDA

Present: Anna Rambow, Jamie Bowman, Kate Brown, Sharon Lalonde, Wendy Nixon-Stothert, Joan Udell, Sonya Janssen, Bobby Herron, Myles Armstead, Adil Amlani

Staff: Kera McHugh, Dallas Stevenson **Guests:** Jason Furstenburg, Kel Kelly

Absent: Simon Briggs

The meeting was convened by Anna Rambow at 7:02 pm at CVCAC boardroom on **May 9, 2017.**

| Item | Discussion | Action | Motion |
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| Agenda | Motion to adopt the agenda. | Sonya 1 Wendy 2 | Passed |
| Minutes | Motion to adopt the minutes. | Sharon 1 Kate 2 | Passed |
| ACTION ITEMS | | | |
| Kel Kelly on Strategic Planning | <p>Kel has met with Anna, Kate, Dallas, Kera. Collective bigger dream than capacity at present. Challenges include lack of resources and capacity to accomplish the dream(s). Two PT staff, over worked, keep volunteering, not being recompensed adequately. Community is growing, need to look at big dreams. Need to collectively narrow the list so it is achievable. To prepare - individual board members need to bring a list of projects that seem outside the strat plan, or outside capacity.</p> <p>June 10 a.m. Need to talk about realistic capacity for staff. Sustainability. Report from NIC -analysis for whole organization. Need to know what can be dropped/what stays. This will help to direct and focus the activities of the staff.</p> <p>June 10 p.m. – Strategic planning to accomplish the goals/projects outlined in the morning. If the decision is to create business plan, marketing plan, may require hiring new person. Confusion about who is CVCAC – identity development – 5 year plan. Next steps in community presence – place?</p> <p>Accept and reconcile the different approaches to the goals and objectives of the council – include and take advantage of all parts of the community. Develop the dialogue to embrace all facets – get all the thoughts on the table.</p> <p>Adjustment to the overall Vision for the board. New thoughts on funding.</p> <p>Start on time at 9:00 am, at Kate’s, June 10.</p> <p>9 – 12 potluck lunch, 1 – 3 pm.</p> | | |

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| President's Report - Anna | Share staff survey with entire board. Presentation to City Council on May 15 at 4 pm. Slide show and speakers from board/staff. | | |
| E. D. Report - Dallas | Bills paid, one week back at work. Normally would be giving us the budget to review, so will be coming in July. Annual budget can be approved at August meeting (existing 5 year projection). New art show at the gallery: Image, Text, Image/ June 2 at 7 pm. Sharon has volunteered to work on exhibition themes for the new year. YQQ is taken down. Presentation to the city of Courtenay – preparing. | | |
| Committee Reports | | | |
| Executive Committee - Anna | | | |
| HR Committee - Anna | HR Committee will take on governance roles, and update the bylaws, change financial year end. Updates all at once – either at AGM or Special Meeting. Motion to approve HR Committee Roles and Responsibilities document. | Adil 1 Sonya 2 | Passed |
| Building Committee -Kate | Update on Community Arts Centre team Meeting with L'Arche – hired consultants who trained staff to work in the community to raise funds. Personal approach to solicit funds. Raised \$400K before starting the big plate galas. Looking to find a similar approach/strategy for the new place for the arts in CV. | | |
| Nominating Committee – Bobby | With help from Adil More strategic composition to attract business people and fundraising experts. TBD after planning session.. | | |
| Fundraising Committee - Bobby | Elevate is coming up – have a booth, some volunteers, big banner to animate, an activity to boost exposure. Activate the exhibition downstairs. Panels can be put up. Canada Helps challenge to stimulate philanthropy – Givingchallenge.ca – every donated dollar generates one ballot for the draw for \$10,000. For dollars raised between June 1 and 30. Launch monthly donor site. Adil met with possible sponsor from the Casino. Jamie met with new owner/manager of Staples – also able to sponsor items. Vehicles loaned for summers possibly from Nissan. | | |
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Project Reports

Studio Tour – Kera

Overwhelmingly disappointing visitorship. Spent \$7000 more on advertising, first sunny days, studios felt isolated. Clusters were more successful - should it be a stand-alone event, tied to an arts directory? Artists directory, more information/A&C tourism. Artists touring other studios. Delay the report, until further feedback.

Member exhibits - Kera

Community show downstairs – Open until May 14. Exhibit at Fluid. Two members were ready so they are being exhibited. Ron Pogue and Marianne Coin. Courtenay Kia – get exhibit started in the fall, quarterly. Sid Williams – no action.

Poet Laureate –Wendy/Jamie

Monday, May 15 at Cornerstone poetry open mic
Natalie booked in to the gallery; Carfac fees.

New Business

Project Reports – Kera

Elevate/CVAG Show/
Night Markets – permit is coming. Registrations have been released to members only. Sonya – 9 Fridays, tying in a business or a theme, to the arts. le) trash art for illegal dumping bylaw. Community passion table (business, cooking class, tattoo artist, bookstores, flower arranging/ this happens downtown) buskers, 4 spots for “other”, 5 weeks have special events built in.

Driftwood Mall CVARTS
Kate

Free space is not available at present. Free space on Fifth Street hard to find. Theatre Works talking about using space. Need seed money to hire consultants or hire someone to write the business plan. Look at the use of free space – 1000 square feet for 3 months would bring in \$3000/month – providing a cushion for next months. Staffed space, plus spaces which bring in rent or fees. A micro version of the bigger vision. Kate working on busi-

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| | ness plan for “donated” space. If a free space, some money could be generated in order to rent space after a few months. If not free, perhaps tax receipt for donated space or legal cheque exchange. A step to sustainability. | | |
| Next Meeting Date | Strategic Planning Session on Saturday, June 10 Regular Board Meeting June 13, 7 pm. | | |
| Adjournment | Motion to adjourn at 9:03pm | Adil | |